



## ADD-ON COURSES 2016-17

S. No.	Name of course	Total number of students	Number of JMC students
1	Financial Management	18	7
2	Corporate Communication and Public Relations	14	8
3	Media Studies	22	7
4	Camera and Photography	5	3
5	Advertising and Marketing	23	10
6	Sports and Event Management	13	12
7	French Language	50	*
8	Spanish Language	31	*
	<b>TOTAL</b>	<b>176</b>	

\*Details of only JMC students not available

NAME	FINANCIAL MANAGEMENT (GP05FM)
COURSE OUTLINE	<p>MODULE 1</p> <ul style="list-style-type: none"> <li>• Introduction to Financial Accounting</li> <li>• Preparation of Financial Statements</li> <li>• Financial Statements of Limited Companies</li> <li>• Annual Report</li> <li>• Introduction of Cost Concepts</li> <li>• Cost-Volume-Profit Analysis</li> <li>• Decision involving Alternate Choices.</li> </ul> <p>MODULE 2</p> <ul style="list-style-type: none"> <li>• Introduction to Financial Management</li> <li>• Time value of Money</li> <li>• Introduction to Risk and Return</li> <li>• Valuation of Securities</li> <li>• Financial Statement Analysis</li> <li>• Financial Forecasting</li> <li>• Cost of Capital</li> <li>• Basics of Capital Expenditure Decisions</li> <li>• Analysis of Project Cash Flows</li> <li>• Cases and Exercises</li> <li>• Time value of money</li> <li>• Introduction to Risk and Return.</li> <li>• Valuation of Securities.</li> <li>• Cost of Capital.</li> <li>• Basics of Capital Expenditure Decisions.</li> </ul> <p>MODULE 3</p> <ul style="list-style-type: none"> <li>• Leverage</li> </ul>



	<ul style="list-style-type: none"><li>• Capital Structure Theories</li><li>• Capital Structure Policy</li><li>• Dividend Policy</li><li>• Management of Working Capital</li><li>• Estimation of Working Capital Needs</li><li>• Inventory Management</li><li>• Receivables Management</li><li>• Treasury Management and Control</li><li>• Financing Current Assets</li><li>• Risk Analysis and Optimal Capital Expenditure Decision</li><li>• Current Development</li><li>• Cases and Exercises</li><li>• Capital Structure</li><li>• Dividend Policy</li></ul>
MOU	<p style="text-align: center;"><b>FLG</b> FOCUS LEARNING GROUP</p> <p style="text-align: center;"><b>MEMORANDUM OF UNDERSTANDING (MOU)</b> 2016-2017</p> <p><b>Introduction</b></p> <p>Jesus &amp; Mary College (JMC), University of Delhi in collaboration with Focus Learning Group (FLG), New Delhi, have agreed to offer a <b>Professional Certificate Program</b> for the 10<sup>th</sup> successive year at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.</p> <p><b>Course to be offered</b></p> <p>A Joint Certificate Program in <b>Financial Management</b> Duration of program – 30 hours (15 sessions of 2 hours each) / 3 months / over by November Program fee – Rs. 15,000/- per student Another 30 hours (15 sessions of 2 hours each) will be offered to interested students by charging an additional fee of Rs. 10,000/- per student. This shall include new chapters and advanced concepts on the subject along with certificate.</p> <p><b>Responsibilities of FOCUS Learning Group</b></p> <ul style="list-style-type: none"><li>• Ensure high quality training to students who enroll and jointly award certificates.</li><li>• Ensure smooth functioning of the program.</li><li>• Provide any necessary training material to support/enhance the learning.</li><li>• Cost of all the necessary training material and the trainer's fee to be borne by FLG.</li></ul> <p><b>Responsibilities of Jesus &amp; Mary College</b></p> <ul style="list-style-type: none"><li>• Provide the premises, i.e. classroom with projector.</li><li>• Create awareness about the program through posters, pamphlets and banners.</li><li>• Help FLG organize pre-program session/s to motivate and counsel the students.</li><li>• Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after the last session of the program. The same revenue share shall apply on the additional chapters (with additional fee of Rs. 10,000/- per student).</li></ul> <p style="text-align: right;"><i>Amulbag</i></p> <p style="text-align: center;"><b>FOCUS LEARNING GROUP</b> 1C/1, New Rohak Road, New Delhi - 110005 E-mail : <a href="mailto:focuslearninggroup@gmail.com">focuslearninggroup@gmail.com</a> GSM : 9811231749, Landline : 28716974</p>

# Jesus and Mary College

University of Delhi  
Chanakyapuri, New Delhi - 110021

Accredited by NAAC with "A" Grade



Tel No. : +(91)-(011)-26110041, 26875400

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[principal@jmc.ac.in](mailto:principal@jmc.ac.in)

## Complete Agreement

This document represents the entire understanding between Focus Learning Group and Jesus & Mary College and no variation of its terms shall be valid unless made in writing and signed by both the parties:

The term of this MOU shall be valid from August 1, 2016 till July 31, 2017. Based on the success of the course, the MOU may be renewed further.

Termination or Premature Termination of the MOU shall not release the parties from any payment, liability or any other obligation, as may exist on the date of the termination. However, either party reserves the right to cancel the agreement without explanation, by giving 30 days notice, in case the circumstance so requires.

For Jesus & Mary College	For Focus Learning Group
Sister <del>Maria</del> Rosily T.L.Rjm Principal Principal JESUS & MARY COLLEGE Chanakyapuri, New Delhi-110021	<i>Avneet Bagga</i> Avneet Bagga Director
Witness	Witness <i>[Signature]</i>
	<i>B. S. BAGGA</i>

## NAME OF STUDENTS

S. No.	Name of the student
1	Yashna Shankar
2	Dolly Mehta
3	Priya
4	Parul Madhan
5	Hemakshi Patel
6	Ananya Pandey
7	Kuhu Singh
8	Y. Antara Rao
9	Sampada Saxena

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[info@jmc.ac.in](mailto:info@jmc.ac.in)

[principal@jmc.ac.in](mailto:principal@jmc.ac.in)

	10	Simran Gupta	
	11	Yashika Nagi	
	12	Sanaya	
	13	Megha Bisht	
	14	Rabiya Khan	
	15	Apala Mishra	
	16	Nancy Tulsyan	
	17	Shivani Chauhan	
	18	Vaishali	
NAME OF JMC STUDENTS	<b>S. No.</b>	<b>Name of the student</b>	<b>Course</b>
	1)	Yashna Shankar	Maths H
	2)	Hemakshi Patel	Maths H
	3)	Ananya Pandey	Maths H
	4)	Kuhu Singh	Eco H
	5)	Y. Antara Rao	EcoH
	6)	Sampada Saxena	Eco H
	7)	Nancy Tulsyan	Maths H

NAME	CORPORATE COMMUNUCATION AND PUBLIC RELATIONS (GP02CCPR)
COURSE OUTLINE	<ul style="list-style-type: none"> <li>• History and practice of public relations in Indian and global setting – The importance of communication in a spectrum of corporate setting is analyzed. Need and role of PR professionals is studied.</li> <li>• Communication ethics, law and regulation is discussed.</li> <li>• Media Environment in India and the world – Building and maintaining relationships of credibility with the media and developing methodology for the successful practice of media relations. The overview of the print, electronic and digital media is given and PR is understood in the context of a fast-growing, fast-changing media.</li> <li>• Developing specialized skills for effective writing including brainstorming, researching, planning, structuring, wording, presenting, rewriting are taught through drill exercises in reading and understanding corporate news and literature.</li> <li>• Qualitative research methodologies to produce knowledge-driven programs and to measure the outcome of marketing strategies are discussed.</li> <li>• Developing strategic communication plans that include blending internal and external initiatives to accommodate core company principles are shared. Anticipating crisis situation and doing crisis management is understood. Organizing press conferences and media meetings, issuing press releases is taught.</li> </ul>



	<ul style="list-style-type: none"> <li>• Even Management and Planning – Importance of events for corporate marketing and the kind of events with differing deliverables is studied. The opportunity for cross promotion and co-branding to bring value addition for the client/s is understood. Preparation and budgeting for events, role of vendors and media opportunity at every stages is taught in details.</li> <li>• Case Studies – Introduction to real life communication campaigns by leading companies. The structure of PR firms and how they function is understood.</li> <li>• Assignments</li> </ul>
MOU	<p style="text-align: center;"><b>FLG</b> FOCUS LEARNING GROUP</p> <p style="text-align: center;"><b>MEMORANDUM OF UNDERSTANDING (MOU)</b> 2016-2017</p> <p><b>Introduction</b></p> <p>Jesus &amp; Mary College (JMC), University of Delhi in collaboration with Focus Learning Group (FLG), New Delhi, have agreed to offer a <b>Professional Certificate Program</b> for the 10<sup>th</sup> successive year at JMC premises on the following terms and conditions with the purpose of providing value addition to the students.</p> <p><b>Course to be offered</b></p> <p>A Joint Certificate Program in <b>Corporate Communication &amp; Public Relations</b> Duration of program – 30 hours (15 sessions of 2 hours each) / 3 months / over by November Program fee – Rs. 15,000/- per student Another 30 hours (15 sessions of 2 hours each) will be offered to interested students by charging an additional fee of Rs. 10,000/- per student. This shall include new chapters and advanced concepts on the subject along with certificate.</p> <p><b>Responsibilities of FOCUS Learning Group</b></p> <ul style="list-style-type: none"> <li>• Ensure high quality training to students who enroll and jointly award certificates.</li> <li>• Ensure smooth functioning of the program.</li> <li>• Provide any necessary training material to support/enhance the learning.</li> <li>• Cost of all the necessary training material and the trainer's fee to be borne by FLG.</li> </ul> <p><b>Responsibilities of Jesus &amp; Mary College</b></p> <ul style="list-style-type: none"> <li>• Provide the premises, i.e. classroom with projector.</li> <li>• Create awareness about the program through posters, pamphlets and banners.</li> <li>• Help FLG organize pre-program session/s to motivate and counsel the students.</li> <li>• Collect fee – Rs. 15,000/- per student. Retain 30% of the fee i.e. Rs. 4,500 per student (Rupees Four Thousand Five Hundred Only) to meet out the facility, administration and equipment expenses and remit Rs. 10,500 per student (Rupees Ten Thousand Five Hundred Only) to FLG after last session of the program. The same revenue share shall apply on the additional chapters (with additional fee of Rs. 10,000/- per student).</li> </ul> <p style="text-align: right;"><i>Anand Bagga</i></p> <p style="text-align: center;"><small>FOCUS LEARNING GROUP 1C/1, New Rohak Road, New Delhi - 110005 E-mail : <a href="mailto:focuslearninggroup@gmail.com">focuslearninggroup@gmail.com</a> GSM : 9811231749, Landline : 28716974</small></p>

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For Jesus & Mary College	For Focus Learning Group
	<i>Avneet Bagga</i>
Sister <del>Marina</del> <i>Rosily T.L.rjm</i> Principal	Avneet Bagga Director
Witness Principal JESUS & MARY COLLEGE Chanakyapuri, New Delhi-110021	Witness <i>ms</i>
	<i>B. S. BAGGA</i>

NAME OF STUDENTS

S. No.	Name of the student
1	Toshali Singh
2	Shriya Dhingra
3	Hena Channa
4	Simar Kaur Bhasim
5	Priya Gupta
6	Surmala Sharma
7	Steffy Lawrence

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[principal@jmc.ac.in](mailto:principal@jmc.ac.in)

	8	Priyanka Malhotra	
	9	Ryanna	
	10	Gurveen Kohli	
	11	Divya Gupta	
	12	Karishma Puri	
	13	Kanika Vohra	
	14	Akshita Dua	
NAME OF JMC STUDENTS	<b>S. No.</b>	<b>Name of the student</b>	<b>Course</b>
	1)	Toshali Singh	Hindi H
	2)	Shriya Dhingra	BA Prog
	3)	Hena Channa	BA Prog
	4)	Simar Kaur Bhasim	BA Prog
	5)	Steffy Lawrence	B.com P
	6)	Priyanka Malhotra	Outsider
	7)	Ryanna	Soc H
	8)	Akshita Dua	Eco H

NAME	MEDIA STUDIES (CP04MS)
COURSE OUTLINE	<p>Course Overview: The course will cover modules of Print Media, Photography and aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.</p> <p>Topics:</p> <ul style="list-style-type: none"> <li>• Introduction to media and Journalism. Discussions about related work profiles (Indian context)</li> <li>• Radio program Production.</li> <li>• Voice grooming, Diction and Presentation</li> <li>• Scriptwriting and Studio Training</li> <li>• Project Work</li> <li>• TV and Film Studies</li> <li>• Film Appreciation, Camera Shots and Angles</li> <li>• Direction basics</li> <li>• Project Work-Group Activity</li> <li>• Journalism (Print, Web, TV)</li> <li>• News and report writing</li> <li>• Photo Journalism</li> <li>• Basics of Internet marketing</li> <li>• TV News Reading and Reporting</li> </ul>

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MOU

## Memorandum of Understanding

Between

JESUS & MARY COLLEGE, NEW DELHI (INDIA)

AND

RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)

This Memorandum of Understanding is made and entered into on 29<sup>th</sup> day of June 2016 between the parties as follow:

### The Parties

The **Jesus & Mary College** (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Marina John rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **First Part**

AND

**R. K. Films & Media Academy**, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the **Second Part**.

Whereas, the JMC is desirous of imparting skill oriented training in Media & Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. **And whereas**, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.

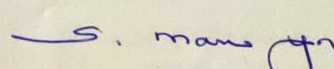
Therefore **JMC** and **RKFMA**, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:

- 1. OBJECT:** To facilitate prospective learners/students interested in pursuing Media Studies add-on course at Jesus & Mary College as proposed & conducted by RKFMA.
- 2. CERTIFICATION:** On successful completion of the course(s) by learner(s), Jesus & Mary College & RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC & RKFMA.
- 3. ADMINISTRATION:** Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus & Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.

For R.K. Films & Media Academy

Page 1 of 3

Auth. Sign. Director

  
PRINCIPAL  
JESUS AND MARY COLLEGE  
CHANAKYAPURI,  
NEW DELHI-110021



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[principal@jmc.ac.in](mailto:principal@jmc.ac.in)

4. **ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in Annexures 1, 2, 3 & 4 respectively.

5. **FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. **JESUS & MARY COLLEGE OBLIGATIONS**

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.

Page 2 of 3

for R.K. Films & Media Academy

S. Manoj  
PRINCIPAL  
JESUS AND MARY COLLEGE  
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Auth. Sign./Director

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- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
  - 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
  - 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
  - 8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.
9. RKFMA shall continue with its educational/ training activities elsewhere as well.
10. **VALIDITY AND DURATION OF AGREEMENT:** This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.
11. **MODIFICATION TO THE MOU:** The MOU can be modified through mutual written consent of the parties to this MOU.
12. **FORCE MAJEURE:** Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 29<sup>th</sup> day of June 2016 mentioned herein before at New Delhi.

For and On behalf of First Part

For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Date: 29<sup>th</sup> June 2016

Witness(es):

Witness(es):

Name:

Name:

Adress:

Adress:

Page 3 of 3

S. Mansingh  
PRINCIPAL  
JESUS AND MARY COLLEGE  
CHANAKYAPURI,  
NEW DELHI-110021



Annexure 1

Certificate Program in Media Studies

**Course Overview**

This course will cover modules of Print Media, Photography & Aesthetics (to cover both indoor and outdoor shoots), Film Appreciation, TV Production, Anchoring and Radio Jockeying.

Topics
1. Introduction to Media & Journalism. Discussions about related work profiles - (Indian context)
2. Radio Program Production 2.1. Voice Grooming, Diction & Presentation 2.2. Scriptwriting & Studio Training 2.3. Project Work
3. TV & Film Studies 3.1. Film Appreciation, Camera Shots & Angles 3.2. Direction basics 3.3. Project Work - Group Activity
4. Journalism (Print, Web, TV) 4.1. News & Report Writing; 4.2. Photo Journalism 4.3. Basics of Internet Marketing 4.4. TV News Reading & Reporting

**Course Delivery**

The sessions shall be planned with tutorials followed by bi-weekly project and academic assignment breaks to enable the students complete their projects and assignments before they progress to the next modules. Classes (theory and practical) can also be conducted at the campus of RKFMA.

**Course Duration**

Six months maximum

**Total sessions / Total Hours (Theory + Practical)**

Forty sessions / Eighty Hours maximum

**Course Fee**

Rs.15,000/- in lumpsum

**Eligibility**

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

for R.K. Films & Media Academy

Auth. Sign./Director

S. Manoj  
PRINCIPAL  
JESUS AND MARY COLLEGE  
CHANAKYAPURI,  
NEW DELHI-110021

NAME OF STUDENTS

S. No. Name of the student

1	Nishtha
2	Akriti Sharma
3	Chahat Choudhary
4	Neha Sharma
5	Purnima Jha
6	Neharika Prabhakar
7	Richa Shivangi Gupta

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	8	Shweta Nair	
	9	Nidhi Bam	
	10	Navpreet Kaur	
	11	Jahnvi Shrivastava	
	12	Riya Sharma	
	13	Ambika Pandey	
	14	Garusha	
	15	Neha Sharma	
	16	Mehak Jan Khanna	
	17	Charu Gupta	
	18	Kirti Dahiya	
	19	Deeksha Mishra	
	20	Bhavya Dang	
	21	Puja Sharma	
	22	Zuha Husain	
NAME OF JMC STUDENTS	<b>S. No.</b>	<b>Name of the student</b>	<b>Course</b>
	1)	Nishtha	BA Prog
	2)	Purnima Jha	Eng H
	3)	Neharika Prabhakar	BA Prog
	4)	Shweta Nair	BA Prog
	5)	Nidhi Bam	Eng H
	6)	Jahnvi Shrivastava	BA Prog
	7)	Riya Sharma	BA Prog

NAME	CAMERA AND PHOTOGRAPHY (CP01CP)
COURSE OUTLINE	<p>Course Overview: The course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you to be in control of the camera and not vice versa.</p> <p>Topics:</p> <ul style="list-style-type: none"> <li>• Basics of Photography</li> <li>• Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc.</li> <li>• Development of cameras and accessories</li> <li>• Digital concepts and features of modern DSLR and bridge cameras</li> <li>• Practical sessions covering</li> <li>• Table tops</li> </ul>

# Jesus and Mary College

University of Delhi  
Chanakyapuri, New Delhi - 110021

Accredited by NAAC with "A" Grade



Tel No. : +(91)-(011)-26110041, 26875400

Fax No. : +(91)-(011)-24105466

Website : <http://www.jmc.ac.in>

Email Id : [jmcadm@yahoo.co.in](mailto:jmcadm@yahoo.co.in)

[info@jmc.ac.in](mailto:info@jmc.ac.in)

[principal@jmc.ac.in](mailto:principal@jmc.ac.in)

	<ul style="list-style-type: none"><li>• Food photography</li><li>• Portraits</li></ul> Course Training Methodology: <ul style="list-style-type: none"><li>• Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibitions, photo walls, assignments, etc.</li></ul>
MOU	<p style="text-align: center;"><b>Memorandum of Understanding</b></p> <p style="text-align: center;">Between</p> <p style="text-align: center;"><b>JESUS &amp; MARY COLLEGE, NEW DELHI (INDIA)</b> <b>AND</b> <b>RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)</b></p> <p>This Memorandum of Understanding is made and entered into on <u>29<sup>th</sup></u> day of June 2016 between the parties as follow:</p> <p style="text-align: center;"><b>The Parties</b></p> <p>The <b>Jesus &amp; Mary College</b> (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Marina John rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the <b>First Part</b></p> <p style="text-align: center;"><b>AND</b></p> <p><b>R. K. Films &amp; Media Academy</b>, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the <b>Second Part</b>.</p> <p>Whereas, the JMC is desirous of imparting skill oriented training in Media &amp; Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. <b>And whereas</b>, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.</p> <p>Therefore <b>JMC</b> and <b>RKFMA</b>, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:</p> <ol style="list-style-type: none"><li>1. <b>OBJECT:</b> To facilitate prospective learners/students interested in pursuing Media Studies add-on course at Jesus &amp; Mary College as proposed &amp; conducted by RKFMA.</li><li>2. <b>CERTIFICATION:</b> On successful completion of the course(s) by learner(s), Jesus &amp; Mary College &amp; RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC &amp; RKFMA.</li><li>3. <b>ADMINISTRATION:</b> Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus &amp; Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.</li></ol> <p style="text-align: right;">For R.K. Films &amp; Media Academy Page 1 of 3 <i>(Signature)</i> Auth. Sign./ Director</p> <p style="text-align: center;"><i>(Signature)</i> PRINCIPAL JESUS AND MARY COLLEGE CHANAKYAPURI, NEW DELHI-110021</p>

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[info@jmc.ac.in](mailto:info@jmc.ac.in)

[principal@jmc.ac.in](mailto:principal@jmc.ac.in)

4. **ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in Annexures 1, 2, 3 & 4 respectively.

5. **FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. **JESUS & MARY COLLEGE OBLIGATIONS**

- 8.1. Allow use of College's logo, web-links, contact information, videos, photos or other creatives (whether in print or electronic forms) at/in RKFMA promotions materials, websites/online, activities and advertisements (whether in print or electronic forms).
- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.

Page 2 of 3

for R.K. Films & Media Academy  
Auth. Sign./Director

S. Manoj  
PRINCIPAL  
JESUS AND MARY COLLEGE  
CHANAKYAPURI,  
NEW DELHI-110021

# Jesus and Mary College

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[info@jmc.ac.in](mailto:info@jmc.ac.in)

[principal@jmc.ac.in](mailto:principal@jmc.ac.in)

- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
  - 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
  - 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
  - 8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.
9. RKFMA shall continue with its educational/ training activities elsewhere as well.
10. **VALIDITY AND DURATION OF AGREEMENT:** This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.
11. **MODIFICATION TO THE MOU:** The MOU can be modified through mutual written consent of the parties to this MOU.
12. **FORCE MAJEURE:** Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 29<sup>th</sup> day of June 2016 mentioned herein before at New Delhi.

For and On behalf of First Part

For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Date: 29<sup>th</sup> June 2016

Witness(es):  
Name:  
Adress:

Witness(es):  
Name:  
Adress:

Page 3 of 3

S. Mansingh  
PRINCIPAL  
JESUS AND MARY COLLEGE  
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[principal@jmc.ac.in](mailto:principal@jmc.ac.in)

Annex. 3

**Certificate Program in Camera & Photography**

**Course Overview**  
This course is designed to introduce the participant to the key elements of photography, both aesthetic and technical. It lets you be in control of the camera and not vice versa.

Topics
<p><b>Practical Instructions &amp; Activities</b></p> <ul style="list-style-type: none"> <li>- Basics of Photography</li> <li>- Composition, exposure, lighting, lenses, depth of field, macro photography, use of tripods, polarizing filters etc.</li> <li>- Development of cameras and accessories</li> <li>- Digital concepts and features of modern DSLR and bridge cameras.</li> <li>- Practical sessions covering                             <ul style="list-style-type: none"> <li>- table tops</li> <li>- food photography</li> <li>- portraits</li> <li>- fashion</li> </ul> </li> </ul>

**Course Training methodology**  
Lecture demonstrations, special studio session, field trips (sports, architecture and street scenes), exhibition.

**Camera Required:**  
DSLR camera with manual adjustments for Aperture & Shutter

**Course Duration**  
Six months maximum

**Total sessions / Total Hours**  
Thirty six sessions / Seventy Two hours

**Course Fee**  
Rs.15,000/-

**Eligibility**  
Minimum 10+2 qualified or equivalent. Candidates appearing the qualifying examinations may also apply and enroll. Classes may be offered co-educational pattern as well. Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

for R.K. Films & Media Academy  
*[Signature]*  
Auth. Sign./Director

*[Signature]*  
PRINCIPAL  
JESUS AND MARY COLLEGE  
CHANAKYAPURI,  
NEW DELHI-110021

NAME OF STUDENTS	S. No.	Name of the student		
	1	Priyasha		
	2	Sakhi Saxena		
	3	Nivediata		
	4	Ananya Sreehari		
	5	Sherrien		
NAME OF JMC STUDENTS	S. No.	Name of the student	Course	
	1)	Priyasha	B.A. Prog	
	2)	Sakhi Saxena	B.A. Prog	
	3)	Sherrien	Pol Sc H	





NAME	ADVERTISING AND MARKETING COMMUNICATIONS (CP02AMC)
<p>COURSE OUTLINE</p>	<p>The Advertising and Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing Communication and how they inter-relate, the course comprises of modules, research projects and workshops.</p> <p>Topics:</p> <ul style="list-style-type: none"> <li>• Marketing principles and Concepts</li> <li>• Understanding the Advertising Industry</li> <li>• Market research</li> <li>• Direct marketing</li> <li>• Advertising Campaign and Strategy</li> <li>• Public Relations and Client Servicing</li> <li>• Fundamentals of Digital Marketing</li> </ul> <p>Course Training Methodology:</p> <ul style="list-style-type: none"> <li>• Lecture and demonstrations</li> </ul>
<p>MOU</p>	<p style="text-align: center;">Memorandum of Understanding</p> <p style="text-align: center;">Between</p> <p style="text-align: center;">JESUS &amp; MARY COLLEGE, NEW DELHI (INDIA) AND RK FILMS AND MEDIA ACADEMY, NEW DELHI (INDIA)</p> <p>This Memorandum of Understanding is made and entered into on 21<sup>st</sup> day of June 2016 between the parties as follow:</p> <p style="text-align: center;"><b>The Parties</b></p> <p>The <b>Jesus &amp; Mary College</b> (a constituent college of University of Delhi) located at Chanakyapuri, New Delhi- 110021 represented through its Principal, Sr. (Dr.) Marina John rjm, (hereinafter referred as JMC) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the <b>First Part</b></p> <p style="text-align: center;">AND</p> <p><b>R. K. Films &amp; Media Academy</b>, New Delhi (an unit of R K Educational Trust) with its registered office at 8A/8, W.E.A, Karol Bagh, New Delhi 110005 through its authorized representative, Mr. Deepak Bansal (hereinafter referred as RKFMA) which expression shall, unless excluded by or repugnant to the context, be deemed to include its administrators, executors, liquidators, successors in interest and permitted assigns of the <b>Second Part</b>.</p> <p><b>Whereas</b>, the JMC is desirous of imparting skill oriented training in Media &amp; Entertainment Industry for the prospective learners/ students seeking to learn the skills related to this sector for suitable work opportunities. <b>And whereas</b>, RKFMA seeks to partner with the JMC to offer specially designed add-on courses programs in the field of Media studies and etc.</p> <p>Therefore JMC and RKFMA, upon the premises and covenants mentioned hereinafter, each individually a Party, and collectively referred to as Parties, agree to work together:</p> <ol style="list-style-type: none"> <li>1. <b>OBJECT:</b> To facilitate prospective learners/students interested in pursuing Media Studies add-on course at Jesus &amp; Mary College as proposed &amp; conducted by RKFMA.</li> <li>2. <b>CERTIFICATION:</b> On successful completion of the course(s) by learner(s), Jesus &amp; Mary College &amp; RKFMA shall issue joint certificate(s) of the course(s) completed countersigned by the authorized person(s) of JMC &amp; RKFMA.</li> <li>3. <b>ADMINISTRATION:</b> Students will be responsible for fulfilling all financial obligations, including tuition and all required fee applicable for the course(s) of their respective choice. Jesus &amp; Mary College may, at its option, appoint any of its staff or faculty members to act as representatives from its College as course coordinators and key officers from College to keep track of the enrolments for the courses, its proper delivery/ training by RKFMA, fee collections, etc. to safeguard the interest of all concerned.</li> </ol> <p style="text-align: right;">For R.K. Films &amp; Media Academy Signature/ Director</p> <p style="text-align: center;">Page 1 of 3</p> <p style="text-align: center;">PRINCIPAL JESUS AND MARY COLLEGE CHANAKYAPURI, NEW DELHI-110021</p>



4. **ADD-ON COURSE(S) TITLE, FEE, SYLLABUS, ELIGIBILITY, & OTHER DETAILS:** The add-on course to be run under this MoU & their respective fee, are detailed in Annexures 1, 2, 3 & 4 respectively.

5. **FEE SHARING, REIMBURSEMENTS & CALCULATIONS:**

JMC shall collect and share the course fee receipts for the add-on courses with RKFMA in the following ratio:

JMC (30%) : RKFMA (70%)

JMC shall, on receipt basis, pay to RKFMA its complete fee share of 70% to meet out the expenses of advertising & publicity, lectures, tutorials & practical classes, teachers' honorarium(s).

6. **PRINTING AND STATIONARY:** JMC shall make available the admission forms for the students and retain its sale proceed with it. Any other printed material if requires, e.g. course information brochure shall be got printed by RKFMA at its option.

7. **RKFMA OBLIGATIONS:** As a part of its deliverables for the proposed association with Jesus & Mary College, RKFMA agrees to:

- 7.1. To design and develop the syllabus, curriculums, structure of the add-on courses.
- 7.2. To design and develop facilities for conducting studio practical classes at the premises of Jesus & Mary College at the cost of JMC. For this The JMC, upon its discretion, may exercise the option of utilizing the facilities already available at the Campus of RKFMA, New Delhi.
- 7.3. Support & assist JMC in designing the brochures, pamphlets, banners etc. for effective implementation of marketing and visibility drive and public relations programs for this initiative to generate awareness about the initiative amongst the target audience. RKFMA can release advertisement(s), news and press releases (in print, electronic, web media) for the promotion of the add-on courses at own discretion and costs.
- 7.4. Maintain student's records and confidentiality of the same.
- 7.5. To advise and recommend any needed additions in number of add-on courses, advise and recommend modifications and up-dation that may be required in the existing add-on courses and implement the same accordingly after the consent of JMC.

8. **JESUS & MARY COLLEGE OBLIGATIONS**

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- 8.2. Allot minimum one classroom in the JMC's premises with requisite furniture and fixtures, electricity, fans, lighting, instruction boards/ markers, almirah(s) etc exclusively to be used by RKFMA for the training of students enrolled in add-on courses.
- 8.3. Provide, on occasions, its College Auditorium along with audio/video/lights/ power-backup and spaces within its premises for the promotion of the course to be done by RKFMA, at no extra costs.
- 8.4. Collect fee for the add-on courses and maintain proper record and account of its affair at the JMC.

Page 2 of 3

for R.K. Films & Media Academy

Auth. Sign./Director

S. Manoj  
PRINCIPAL  
JESUS AND MARY COLLEGE  
CHANAKYAPURI,  
NEW DELHI-110021

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[info@jmc.ac.in](mailto:info@jmc.ac.in)

[principal@jmc.ac.in](mailto:principal@jmc.ac.in)

- 8.5. Determine the timings of the classes of add on courses to be run by RKFMA, with mutual consent.
  - 8.6. To ensure that the interest of RKFMA & its properties are not effected in anyway by the activities of any students and teachers unions operating in the vicinity.
  - 8.7. To keep the peons/ gatekeepers/ guards/ electrical technicians, etc duly informed about the support that may be needed by RKFMA in smooth execution of the roles and responsibilities entrusted. To allow the entry of the enquiring/ admitted candidate for the courses to be run through RKFMA
  - 8.8. To enforce upon students that no refund of fees, already paid by them, shall be entertained. Also not to allow/permit defaulting candidates to attend the classes. JMC is supposed to provide Identity cards to students.
9. RKFMA shall continue with its educational/ training activities elsewhere as well.
10. **VALIDITY AND DURATION OF AGREEMENT:** This MOU shall be effective immediate upon the signature of the parties and shall remain in force initially for a period of one year. The duration of this MOU can be extended for further similar duration provided a review is done by the parties after completion of this one year period.
11. **MODIFICATION TO THE MOU:** The MOU can be modified through mutual written consent of the parties to this MOU.
12. **FORCE MAJEURE:** Neither party shall be held responsible for non-fulfilment of their respective obligations under this MOU due to the exigency of one or more of the force majeure events such as but not limited to Acts of God, War, Flood, Earthquakes, Strike, Lockouts, Epidemics, Riots, Civil Commotion etc. provided on the occurrence and cessation of the other party immediately after, but not later than one month of such occurrence and/or cessation. The period between the occurrence and cessation of such event will be excluded while calculating the period during which the part has to perform the obligations under this MOU. If the force majeure conditions continue beyond six months, the parties shall then mutually decide about the future course of action.

In witness whereof the parties hereto have signed this MOU on this 29<sup>th</sup> day of June 2016 mentioned herein before at NEW DELHI.

For and On behalf of First Part

For and on behalf of Second Part

Principal, Jesus & Mary College

Managing Trustee, RK Films & Media Academy

Date: 29<sup>th</sup> June 2016

Witness(es):  
Name:  
Adress:

Witness(es):  
Name:  
Adress:

Page 3 of 3

S. maw yn  
PRINCIPAL  
JESUS AND MARY COLLEGE  
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[info@jmc.ac.in](mailto:info@jmc.ac.in)

[principal@jmc.ac.in](mailto:principal@jmc.ac.in)

Annex. 2

## Certificate Program in Advertising & Marketing Communications

### Course Overview

The Advertising & Marketing Communication course programme comprises application-based instruction by industry professionals. Designed to give working knowledge of Advertising and Marketing communication and how they inter-relate, the course comprises of modules, research projects and workshops.

### Topics

#### Lessons & instructions about:

- Marketing Principles & Concepts
- Understanding the Advertising Industry
- Market Research
- Direct Marketing
- Advertising Campaign & Strategy
- Integrated Marketing Communication
- Public Relations & Client Servicing

#### Course Training methodology

Lecture and demonstrations

#### Course Duration

Six months maximum

#### Total sessions / Total Hours

Thirty six sessions / Seventy Two hours

#### Course Fee

Rs.15,000/-

#### Eligibility

Minimum 10+2 qualified or equivalent.

Candidates appearing the qualifying examinations may also apply and enroll.

Classes may be offered co-educational pattern as well.

Screening and shortlisting of the applicants for admissions to be conducted by the JMC & RKFMA, wherever found necessary.

for R.K. Films & Media Academy

*[Signature]*  
Auth. Sign./Director

*[Signature]*

PRINCIPAL  
JESUS AND MARY COLLEGE  
CHANAKYAPURI,  
NEW DELHI-110021

NAME OF STUDENTS

S. No.	Name of the student
1	Kritika Singh
2	Harsimran Syan
3	Echcha Mehar
4	Monisha Agarwal
5	Shagun Abbey
6	Simran Gupta

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	7	Meghna Malik	
	8	Sakshi Rajora	
	9	Pakhi Kulshreshtha	
	10	Kashika Kumar	
	11	Aditi Kindra	
	12	Swarna Singh	
	13	Mehak Chug	
	14	Dapinder Kaur	
	15	Neha Padbidri	
	16	Astha Bansal	
	17	Aishwarya Sharma	
	18	Deeba Varisha	
	19	Tsering Dolkar	
	20	Divya Sehgal	
	21	Vrinda Choudhary	
	22	Harnoor Saini	
	23	Parul Harjai	
NAME OF JMC STUDENTS	<b>S. No.</b>	<b>Name of the student</b>	<b>Course</b>
	1)	Harsimran Syan	B.Com H
	2)	Echcha Mehar	B.Com H
	3)	Monisha Agarwal	B.Com H
	4)	Meghna Malik	BA Prog
	5)	Pakhi Kulshreshtha	Eng H
	6)	Kashika Kumar	B.Com H
	7)	Aditi Kindra	BA Prog
	8)	Deeba Varisha	B.A Prog
	9)	Divya Sehgal	Socio H
	10)	Harnoor Saini	B.Com H

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[principal@jmc.ac.in](mailto:principal@jmc.ac.in)

NAME	SPORTS AND EVENT MANAGEMENT (CP05SEM)
MOU AND COURSE OUTLINE	<p style="text-align: right;">16-17</p> <p style="text-align: center;"><b>MEMORANDUM OF UNDERSTANDING (MOU)</b> <b>BETWEEN</b> <b>JESUS &amp; MARY COLLEGE (JMC)</b> <b>AND</b> <b>SPORTS EDUCATION DEVELOPMENT AUSTRALIA (SEDA)</b></p> <p>This Memorandum of Understanding (hereinafter referred to as "MoU") is being executed on this <u>27<sup>th</sup> July</u> of _____ 2016 at Delhi</p> <p style="text-align: center;"><b>BETWEEN</b></p> <p><b>Jesus &amp; Mary College</b>, is institution run by the Sisters of Jesus and Mary Congregation and it affiliated to the Delhi University; hereinafter referred to as JMC;</p> <p style="text-align: center;"><b>And</b></p> <p><b>SEDA (Sports Education Development Australia)</b>, a registered education provider with the Victorian Registration and Qualification Authority (VRQA) and having Australian Business Number 29 900 627 928 (Address: 425 Riversdale Rd, Hawthorn East, VIC, 3123). (hereinafter referred to as "SEDA").</p> <p>SEDA in India is registered as MJR Sports Consultants Private Limited, Corporate Identity Number: U92412UP2010PTC041956). SEDA India is engaged in introducing various SEDA Australian courses in Sports in India through local education partners.</p> <p>This MoU between JMC and SEDA is agreed upon and signed for conducting skill oriented training in Sports and Events Management. , i.e, add-on Certificate course <b>titled Sports and Events Management</b>; initially for a period of one year which expires on June 30, 2017. The details of this program implementation is outlined in Annexure 1.</p> <p><i>Sr. Rosily, om</i> For and on behalf of Jesus &amp; Mary College  Principal</p> <p><i>Rekha dey</i> For and on behalf of Sports Education Development Australia (SEDA)  Director</p>



## ANNEXURE 1

(1) **NAME OF THE COURSE:** *CERTIFICATE IN SPORTS AND EVENTS MANAGEMENT*

(2) **DURATION OF THE COURSE:** The duration of this course will be 6 months.

(3) **VENUE:** Students will be provided training at JMC, Chanakyapuri, New Delhi, Delhi 110021.

(4) **FINANCIAL CONSIDERATION / COURSE FEE**

The course fee is agreed to be Rs 15,000 per student. This amount will be equally shared between JMC and SEDA, i.e, in the ratio 50-50

(5) **INTELLECTUAL PROPERTY RIGHTS**

(i) The copyrights, trademarks, patents and other intellectual property rights in written contents, pictures, diagrams, registered brands and other materials (collectively referred to as "**Intellectual Property**") shared by a Party shall remain the sole and exclusive property of such Party. The Parties may use such materials only for the purpose of this Agreement.

(ii) The Parties agree that any intellectual property developed in the course of conducting Training Programme in terms hereof shall belong to SEDA only.

(6) **COURSE OVERVIEW**

This course is designed to introduce the participant to the key elements of vocational and sports education, both theory and practical. It lets you be in control of the sports industry placement and not vice versa.

Topics
Two Modules –
1) Event Management
• Students will be assessed on
➤ Event Proposal
➤ Risk Analysis
➤ Milestone Report
➤ Event Documentation
➤ Survey
➤ "The Event"
➤ Self-Evaluation

*Sr. Rosilym*  
27.07.16

*Rekha Dey*  
27.07.16



	<div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p>2) Work Skill</p> <ul style="list-style-type: none"> <li>• 5 days &amp; 6 hours a day = 30 hours</li> <li>• Will network for a prospective full job if required.</li> </ul> </div> <p><b>Course Training Methodology</b> Lecture demonstrations, practical session, field visits (sporting academies, Event Management companies, stadium tours etc.), and internship in various types of organizations (NGO's, Event Management Companies, Schools, and Live events)</p> <p><b>Eligibility</b> Minimum 10+2 qualified or equivalent; existing student of Delhi University. Classes may be offered co-educational pattern as well. Screening and shortlisting of the applicants for admissions to be conducted by JMC and SEDA, wherever found necessary.</p> <p><b>(7) RESPONSIBILITIES OF JESUS AND MARY'S COLLEGE</b></p> <ol style="list-style-type: none"> <li>1. Training Infrastructure: Provision of 1 class room equipped with chairs, projector etc at Jesus and Mary's College Chanakyapuri, New Delhi, Delhi 110021 with internet connectivity.</li> <li>2. Fee collection</li> <li>3. Joint certification of the program with SEDA India</li> <li>4. Assistance in mobilization.</li> </ol> <p><b>(8) RESPONSIBILITIES OF SEDA</b></p> <ol style="list-style-type: none"> <li>1. Providing training content for the program</li> <li>2. Providing SEDA certified trainers</li> <li>3. Training delivery Jesus and Mary's College Chanakyapuri as per the approved session plan</li> <li>4. Final Assessment of the students</li> <li>5. Certification of the students</li> <li>6. Keeping a record of attendance.</li> <li>7. Assisting Jesus and Mary's College in mobilization and selection of the students</li> <li>8. Providing internship to students as per the module for minimum 1 week.</li> </ol> <div style="display: flex; justify-content: space-between; margin-top: 20px;"> <div style="text-align: center;"> <p><i>Dr. Anil Kumar</i> 27.07.16</p> </div> <div style="text-align: center;"> <p><i>Rekha Dey</i> 27.07.16</p> </div> </div>	
NAME OF STUDENTS	S. No.	Name of the student
	1	Jasleen Kaur
	2	Shreya
	3	Homi Bengani
	4	Damini Negi
	5	Mansi Chaudhary
	6	Nalini Singh
	7	Bharti Yadav



# Jesus and Mary College

University of Delhi  
Chanakyapuri, New Delhi - 110021

Accredited by NAAC with "A" Grade



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	8	Shreya Dhingra	
	9	Ria Dua	
	10	Karen Aitkins	
	11	Tanvi Singh	
	12	Ekambara Subramanian	
	13	Yagya Sharma	
NAME OF JMC STUDENTS	<b>S. No.</b>	<b>Name of the student</b>	<b>Course</b>
	1)	Shreya	BA Prog
	2)	Homi Bengani	B.Com H
	3)	Damini Negi	BA Prog
	4)	Mansi Chaudhary	BA Prog
	5)	Nalini Singh	His H
	6)	Bharti Yadav	B.Com H
	7)	Shreya Dhingra	BA Prog
	8)	Ria Dua	BA Prog
	9)	Karen Aitkins	BA Prog
	10)	Tanvi Singh	B.Com H
	11)	Ekambara Subramanian	Eng H
12)	Yagya Sharma	B.Com H	

NAME	FRENCH LANGUAGE	
NAME OF STUDENTS ENROLLED	<b>S. No.</b>	<b>Name</b>
	1)	AASHI MAKHIJA
	2)	ADITI PANT
	3)	ANU RANA
	4)	APURVA
	5)	ARSHI ANSARI
	6)	AYANA P JOY
	7)	AYUSHI BANSAL
	8)	CHETNA BAKSHI
	9)	DEEPIKA SURI
	10)	DEVIKA WASSON
	11)	DIANA RAJI
	12)	DIVYA MEENA
	13)	DIVYANI NANDAN
	14)	FLORENCE CHRISTINA PEARLSON
	15)	HIMANI CHOUDHARY
	16)	HIMANSHI AGGARWAL
17)	HIMANSHI SHARMA	

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18)	KAMAKSHI SHARMA
19)	KANIKA GULATI
20)	KRITI PANDEY
21)	LAVANYA SHARMA
22)	MAHIMA SHARMA
23)	MANSI VATS
24)	MEHAK BALI
25)	MEHAK REEN
26)	MUSKAAN MALHOTRA
27)	NISHA SHARMA
28)	NISHTHA SHARMA
29)	RASHIKA SHOKEEN
30)	RASHMI SHAJU
31)	REKHA NEGI
32)	RHEA JOSE
33)	RIYA UPPAL
34)	ROSHNI MISHRA
35)	SAKSHI ARORA
36)	SAKSHI MITAL
37)	SAKSHI SINGLA
38)	SALONI SAHNI
39)	SANJANA VERMA
40)	SHIKHA M
41)	SHIVANI YADAV
42)	SHWETA RANA
43)	SIMRAN BHATIA
44)	SMRITY
45)	SONALI HANDA
46)	SUHAVI CHOUDHRY
47)	TAMANNA JAISINGH
48)	TANYA GUPTA
49)	UNNATI BISHT
50)	VANSHIKA SAWHNEY

NAME	SPANISH LANGUAGE	
NAME OF STUDENTS ENROLLED	S. No.	Name
	1)	AANCHAL TANEJA
	2)	AMALA MANOJ
	3)	ANJALI KUMARI
	4)	BHAWANA

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5)	DIANA SARA TITUS
6)	DRISHTI SAH
7)	GAYATHRI RAGAVAN
8)	ISHITA TEWARI
9)	JYOTI RANI
10)	KANISHKA PANDEY
11)	KASHISH PANDEY
12)	KAVITHA K
13)	LAVANYA TRIPATHI
14)	MADIYA BANO
15)	MUSKAN CHAWLA
16)	NISHA
17)	NISHTHA RASTOGI
18)	NISSI JOHN
19)	RADHIKA RASTOGI
20)	RAKSHITA SHARMA
21)	RIDHI BHATIA
22)	ROSHNI KUMARI GOUDA
23)	SHAMA PARVEEN
24)	SHIVANI
25)	SHWETA
26)	SIMRAN GUPTA
27)	SOMYA CHARAN PAHADI
28)	SWATI DOTANIA
29)	TISHYA GUPTA
30)	VANYA SHARMA
31)	YAMINI YADAV

- Assessment includes on-going projects and terminal examination
- All students successfully completed the course for the year